



TREATING
YOU
RIGHT

YEAR-END REVIEW

A RECAP OF 2023

Miyoshi America, Inc.



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CSR HIGHLIGHTS



EcoVadis GOLD

We are proud and delighted to share with you our Ecovadis Gold Medal award! Ecovadis evaluates more than 100,000 companies in **175 countries** around the world in four areas : “**environment**”, “**labor and human rights**”, “**ethics**” and “**sustainable resource procurement**”, with categories of platinum (top 1%), gold (top 5%), silver (top 25%), and bronze (top 50%).

With a score of 74/100, the Miyoshi Kasei group now belongs to the top 5% of its category. More, it emphasizes our corporate vision and commitment to Sustainable Development.

Thank you to our people and partners within our ecosystem who contributed to this remarkable achievement.



EV Charging Station

On March 7th, Miyoshi America staff, gathered with Connecticut's Town of Killingly members and Dynamic Energy Solutions, witnessed the introduction of our new **EV Charging Stations**. The chargers are available to **all Miyoshi America employees**. We predict that with this change will incentive not only our staff, but our community to shift to more **sustainable practices**.

SOLAR POWER

STATS IN NUMBERS

3.26

GWh

of Energy
produced since
2021

57,568

TREES
PLANTED*

*associated with
the fossil fuel
power grid, you
would have
needed to plant
57,568 trees

**OPERATING
SINCE 2021**

252,633

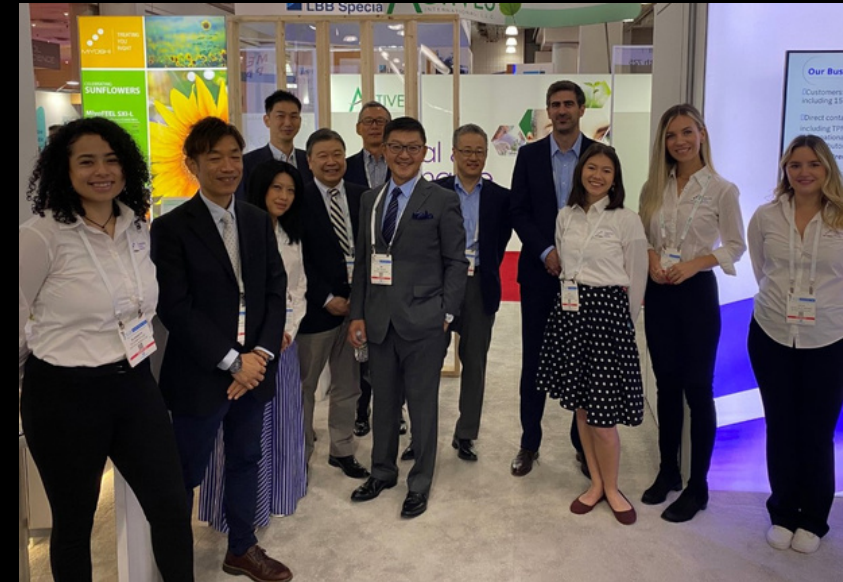
GALLONS OF
GASOLINE*

*to generate 3.26
GWh in our
lifetime, it would
take 252,633
gallons of gasoline

For a live feed of our solar energy generation from our solar plants, please visit:

<https://hmi.alsoenergy.com/powerhmi/publicdisplay/7564922e-79e1-4a9a-9d37-57cba166bc27/main?arg=NTYwNjA%3d&lang=en-US>

EVENT HIGHLIGHTS





Farmacosmetica Colombia

Miyoshi America is happy to announce that **BAM** is officially onboarded as one of our **new distributors** in Colombia! We debuted our partnership with them in the **Farmacosmetica Exhibition** March 8th and 9th in Colombia!

Events



NYSCC 2023

NYSCC Suppliers' Day 2023 was one for the books! With a spectacular turnout, we are overwhelmed with all the support we received! Thank you for your participation. As you know, Suppliers' Day serves as an annual opportunity for Cosmetic Ingredient Suppliers, like us, to showcase our new, and diverse innovations and meet with you all (and give out some cool Miyoshi Merch items)!





FCE Cosmetique

Miyoshi America's Distributor in Brazil, **MCassab**, participated in the 2023 FCE Tradeshow with their stunning **3-floor booth design**.

We are proud to continue our partnership with MCassab and take part in Latin America's main business platform for cosmetics, known as FCE Cosmetique, which takes place every year in São Paulo, Brazil. This two-day event occurred on June 13-June 15 and featured a variety of our innovative and **long-lasting formulations** and **ingredients**.

Beauty Industry West

Our Application Chemist/Color Specialist, Lily, and Sales/Application Manager, Van, were invited to Los Angeles, California to showcase various formulation techniques and speak on Miyoshi America and Partner products (Chiba, HAI, Ichimaru Pharcos).

When it comes to formulating, there are many factors that contribute to the **quality and efficacy** of the final result. In this seminar, which took place on Tuesday, June 13, our applications team focused on comparing untreated and Miyoshi-treated products. Treated, of course, would lead to better **color development, excellent hydrophobicity, and overall greater ease of formulating.**

We'd like to thank **BIW, Barnet, and SOS Beauty** for a very successful collaboration.

MCassab Seminar

Our very own, Diego Cornejo (LATAM Business Manager) has officially made his debut at **MCassab's 10th Annual International Cosmetics Seminar** in São Paulo, Brazil! We'd like to thank our distributor, MCassab, for such a great collaboration.

This year, Diego focused on Long-Lasting cosmetics. This is a highly sought-after claim that Miyoshi is no stranger to. Diego identified the effects, benefits, and applications of **long-lasting formulations**, which are accomplished using our innovative technology.



Expo Cosmética 2023

Our LATAM Sales Manager, **Diego Cornejo**, had the opportunity to represent Miyoshi America, Inc, alongside our **Distributor, Lyontec**, at the highly anticipated Expo Cosmética 2023 in Mexico. The event provided an exceptional platform to present and exhibit our innovative range of products.

Held in Mexico City, the Expo Cosmética 2023 brought together industry leaders, professionals, and beauty enthusiasts from across Mexico. As Miyoshi's representative, Diego engaged with a diverse audience, sharing insights and introducing visitors to our exceptional product offerings.

Among the standout products that garnered significant attention were the renowned **Nano MiyoSHADE T-Clear sunscreens**, as well as **ACT, ALT**, and **Miyonat ISA Treatment**. The overwhelming interest demonstrated by attendees underscores the growing demand for advanced and effective skincare solutions.

The success of the expo was evident in the impressive turnout, with over **3500 attendees** from various regions of Mexico converging to explore the latest **trends and innovations** in the cosmetics industry.





In-Cosmetics LATAM

From September 25th to 26th, **Miyoshi America and MCassab** collaborated in the **In-Cosmetics Latin America** exhibition held in São Paulo, Brazil. In-Cosmetics stands as the premier event and online hub in Latin America for personal care ingredients. According to their official website, their focus is on fostering collaboration by linking suppliers of raw materials, fragrances, laboratory equipment, testing, and regulatory solutions with purchasers, product formulators, brand owners, and researchers in the personal care industry.

Among the various products showcased by Miyoshi America, our latest offering, **MiyoNAT ISA**, garnered significant attention and positive feedback. With the support of our on-site Application Team, we were able to demonstrate a wide range of applications for MiyoNAT ISA.



CASCC 2024

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ORGANIZATION HIGHLIGHTS



Microbiome Friendly Pigments

NAI TREATED PIGMENTS

Microbiome Friendly Certification: NAI Pigments

Miyoshi Europe has become the **first Pigment Manufacturer** to obtain "microbiome-friendly" certification for a range in its catalog.

Miyoshi Europe was able to obtain the **Microbiome Friendly Certification** for the NAI Treated Pigments. Our NAI treated pigments leave the skin's microbiome intact for a glowy and healthy effect.

The skin microbiome refers to the diverse community of microorganisms that inhabit the skin surface.

Miyoshi Suzhou RSPO

Miyoshi Suzhou has achieved RSPO Supply Chain Certification, marking it as the fourth and concluding site within the Miyoshi Group to attain a **complete RSPO Certification**! By joining RSPO and obtaining supply chain certification, we are working to improve environmental issues such as tropical forest destruction.

The RSPO (**R**oundtable on **S**ustainable **P**alm **O**il) Supply Chain Certification is a verification process that ensures companies follow responsible practices in handling and using palm oil. It confirms that throughout the supply chain, from **production to consumption**, palm oil is **sourced sustainably**, meeting environmental and social criteria set by the RSPO. This certification signifies a commitment to **ethical and environmentally friendly** palm oil production and trade.





CoWoP Launch

Miyoshi Europe just launched their new **CoWoP** service! The CoWoP (Collaborative Work Process) is a Co-Development service created around the values and expertise of our company, **MIYOSHI EUROPE**, incorporating a strong collaborative dimension and agile project management.

CoWoP is the solution if:

- You don't have the necessary **internal resources** to manage one of your projects.
- You want to engage an **expert in cosmetic ingredient manufacturing** to meet your needs.
- You are looking to **co-create** a project with an external actor outside your ecosystem.
- You aim to achieve a unique, **personalized solution** and **optimize your development timelines**.

Miyoshi Global Events

The Miyoshi Group has been actively engaged in participating in various tradeshows. Here's a rundown of our international presence beyond the borders of the United States:

Miyoshi Europe

- Cosmetagora, Paris, France- *January, 2023*
- In-Cosmetics Global, Barcelona, Spain - *March, 2023*
- Cosmetics 360, Paris, France- *October, 2023*
- Making Cosmetics, Milan, Italy- *November, 2023*

Miyoshi Kasei

- CITE, Yokohama, Japan- *May, 2023*
- Cosmo Tech Expo, Mumbai, India- *July, 2023*
- In-Cosmetics Asia, Bangkok, Thailand- *November, 2023*

Miyoshi Suzhou

- PCHi, Shanghai, China- *February, 2023*

COMMUNITY HIGHLIGHTS





2,256 Cans of Soup Later...

Miyoshi participated in the **2023 Squash Hunger Event** sponsored by **Interfaith Human Services of Putnam, CT**. Manufacturing facilities in the area were asked to gather cans of soup. Miyoshi America **employees contributed 1,128 cans** of soup, while Miyoshi **matched** that number for a grand total of 2,256 cans!



Miyoshi America College

Miyoshi America partnered with **Quinebaug Valley Community College** in creating a curriculum for the Operations, Maintenance, and Quality departments, to enrich their knowledge on Manufacturing Processes.

37 Miyoshi Employees attended Workshops on the following Topics:

- Quality in Manufacturing
- Hazardous Material Handling
- Lean 6S
- Manufacturing Math

This program was a **great success** as it showed **commitment** to Miyoshi America's continuing the promotion of **employee training**. This is step one in continuing our relationship with Quinebaug Valley Community College. All attendees received Certificates!

Community

Earth Day Clean Up

This year, Miyoshi actively participated in the community by joining The Killingly Business Association on Earth Day. The employees of Miyoshi picked up trash and planted wildflowers for pollinators in the industrial park where Miyoshi is located in CT.





TEEG and Danielson Veterans Coffee House

Miyoshi America also collaborated with **TEEG**, and donated a variety of foods and personal care items. TEEG is a dedicated non-profit human service organization that **provides assistance** and support to families in the communities of **Northeast Connecticut**. Moreover, Miyoshi sponsored the **Danielson Veterans Coffee House** by donating breakfasts to Veterans.

Miyoshi America Sponsorships

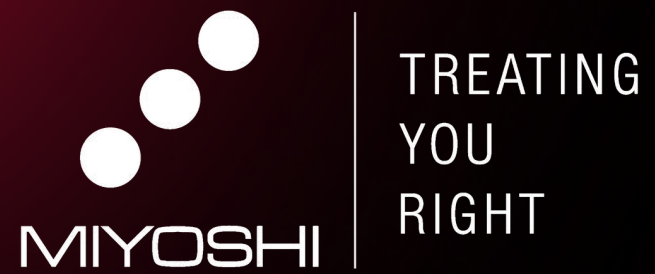
Miyoshi America Proudly Sponsors:



TEEG

2023 Have a Heart Auction

Gold Sponsor



THANK YOU

For another successful year!
Stay tuned for all the new and exciting
developments coming in **2024!**

Questions? Contact sales@miyoshiamerica.com